

MONTHLY NEWSLETTER



**HISTORIC
DOWNTOWN
GRESHAM**

Stroll • Shop • Dine • Enjoy

Historic Downtown
Gresham Business Assoc.
P.O. Box 2312
Gresham, OR 97030
(503) 665-5990

Volume: 7, Issue: 4
April 2011

2011 Membership Drive Update

The Business Association would like to thank all the new and returning businesses who have joined the Association this year. We look forward to working hard to promote community pride in downtown Gresham and its businesses. We welcome all of you to join us at our monthly meetings held on the first Tuesday at the Small Business Development Center. The following businesses that have joined will be featured in the walking map that will be coming out in the next month. *If you plan on joining, please do so ASAP to ensure your business gets featured in the walking map.* By supporting the HDGBA with your dues, we can continue to promote business success and community pride.

Thank You for Your Support!!!

4 th Street Brewing Co.	A. Betty Chisum Sale	All About Automotive
Amiton Furniture Co, Inc.	Art Walk	Brilliance Salon & Day Spa
Café Delirium	Center for the Arts Foundation	Dr. Cory Ann Imhof DC
Eastco Screen Imprints	Edward Jones- Robin McGregor	Elegantly Funky
Farmer's Market	Gary Gaska	Glass Butterfly
Gold Art Jewelry	Gresham Area Chamber of Commerce	Gresham Ford
Gresham Inn	HARBIN Acupuncture & Wellness	KMO
Landmark Tax & Investment	Lil Britches	Lillian's Natural Marketplace
M&M Restaurant & Lounge	Marquis Companies	Michael S. Sommers, Attorney
Mt. Hood Community College	Norma Jean's Closet	Oregonians Credit Union
Pairedime Productions	Pediatric Therapy Services	Rewind Resale
Roberts Street Clinic PC	Stamp-Connection	State Farm Insurance - Pat Swift
Sunny Hans	Tedrick Family Chiropractic	The Feathered Nest

Calendar of Events

Business Assoc. Meeting

Tue, Apr 5th 8:00am
SBDC (3rd/4th & Roberts)

Sandy Actor's Readers Theatre – Family Ties

The Fourposter
Mon, Apr 18th 7:00pm
Gresham Historical Society
Tickets: \$8 (At the Door)

Earth Day Event

Sat, April 23rd
9am – 2pm
Gresham City Hall

What Can Be Done About GRAFFITI In Downtown Gresham?

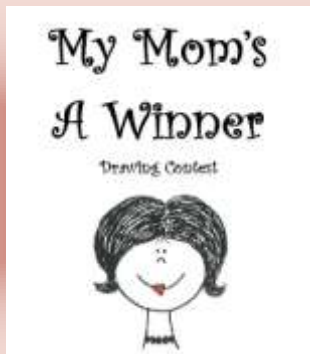
With spring approaching, we're hoping to begin to see some sunshine, longer days and more visitors strolling through Downtown Gresham. Unfortunately, we may also experience an increase in graffiti vandalism. Left unattended, graffiti lowers property values, encourages more graffiti, can announce gang activity and increase other criminal activity. What can be done to limit this in Downtown Gresham?

The City of Gresham has a graffiti ordinance. Simply explained, property owners have 10 days to remove graffiti. If graffiti is not removed, the City may initiate steps to abate the graffiti and recover costs from the property owner or fines and sanctions may be imposed.

It is very important that graffiti be removed quickly to discourage reoccurrence. If you observe graffiti, report it to the property owner as quickly as possible. A friendly call or email to your neighbor letting them know of graffiti on their property may really be appreciated. To report graffiti to the City, contact Code Enforcement at CodeEnforcement@ci.Gresham.or.us or via phone at (503) 618-3089.

Let's work together to create a graffiti-free Downtown!

My Mom's a Winner Contest



New Businesses

- **Fluid Yoga Studio**
503-381-7855
271 N.E. 3rd St (Historic Downtown)
- **Frenzi Frozen Yogurt**
503-912-1577
234 N. Main Ave. (Historic Downtown)

It's almost that time of year when Downtown Gresham will be adorned with artwork from the local elementary school students. The Historic Downtown Gresham Business Association will be kicking off the ever-popular 19th annual "My Mom's A Winner" Mother's Day Coloring Contest in the next week or two. Committee members will be contacting Downtown core businesses regarding participation. They will be asking if core businesses will be willing to put pictures in their windows and, if willing, how many might fit. They will also be requesting donations from merchants for the gift baskets. However you can help will be greatly appreciated! Please feel free to give Cari Floyd of All About Kids, 503.492.3400 if you should have any questions.



Garage to Storefront Update

Recognizing the important role small businesses play in the local economy, the Gresham City Council voted to extend the City's Small Business Incentive Program. Over the past year, the program's landmark Garage-to-Storefront incentive has helped more than 30 new or expanding businesses fill nearly 36,000 sq feet of vacant space.

The program, which waives all City-related fees and charges for qualifying businesses, now runs through Dec 31, 2011. The Garage-to-Storefront initiative specifically helps businesses expand or locate in Gresham's three core commercial areas – Downtown, Civic Neighborhood or Central Rockwood – and to date has saved small business owners more than \$56,000 in City-related fees and charges.

"This program's tremendous success shows that we can simultaneously enhance livability, decrease blight and improve the climate for small businesses through smart policy," said Mayor Shane Bemis.

The Council's action also extends the City's business license waiver, which eliminates the business license fee for any business of 5,000 square feet or less that is moving into existing vacant commercial space, thereby helping to reduce the visual blight caused by empty storefronts. This incentive applies citywide.

Gresham Earth Day Celebration and Recycling Event

Want green? We've got it!

There's something for everyone at the City's annual Earth Day Celebration and Recycling Event on Saturday, April 23rd, at Gresham City Hall, 1333 N.W. Eastman Parkway. Both free events will be held rain or shine.

Recycling Event – 9 a.m. to 2 p.m.

Last year, Gresham residents and businesses broke all sorts of recycling records and we hope you'll be back this year with your hard-to-recycle items from 9 a.m. to 2 p.m. This year the City will accept: rigid plastics and plastic bags, block Styrofoam, paper shredding, fluorescent lights, and cell phones. Businesses may recycle fluorescent lights and cell phones.

Full details about the event, including recycling event rules and limits, are on the City Web site: <http://greshamoregon.gov/earthday/>
For more information contact Shaunna Sutcliffe, 503-618-2694.



SMALL BUSINESS
DEVELOPMENT CENTER

Weekly Connections

Business Development

Fair: MHCC

Date: April 27th

Time: 9 a.m. - noon

Cost: Free Admission

This event includes networking, resource fair, business seminars, competitions, luncheon and educational forums for business owners. Guest speaker is Rick Teeny from Teeny Foods, Inc.

Upcoming Trainings

- 4/13 QuickBooks Bootcamp 1
- 4/14 Business Plan Bootcamp
- 4/15 Boosting your Business using Social Media
- 4/15 Access to Capital
- 4/18 Contracting with the Government
- 4/22 Building a Successful Website for your Business

*Pre-registration is required.

For additional classes, visit www.mhcc.edu/pages/1097.asp

For more information or to register:
Call (503)491-7658
Email: bizcntr@mhcc.edu