

MONTHLY NEWSLETTER



HISTORIC DOWNTOWN GRESHAM

Stroll • Shop • Dine • Enjoy

Historic Downtown
Gresham Business Assoc.
P.O. Box 2312
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New Year's Welcome Note

Welcome to 2011!!! I am hoping that you have all had a fabulous year and ended on a high note with the holiday season. As President of the Historic Downtown Gresham Business Association I am looking forward to this year with great enthusiasm and hope for a successful year. It is an exciting time for our community as we have seen the addition of some new businesses in downtown and the promise of more to come. We welcome your input as we move forward throughout the year in regards to promotions, events and any other things you might be experiencing in your own businesses.

I am optimistic about 2011 and I wish you all great success in the upcoming year. Please feel to contact myself or any other board members with any questions or concerns you may have regarding the Historic Downtown Business Association.

Cari Floyd
President HDGBA



Connect with Us!



Have you checked out our new website yet? If you have any feedback, please let us know. We want to make sure everyone is taking advantage of it as a resource for promoting your business and events here in our community.

Also, if you have not already done so, make sure you stay in the loop of all the fun events taking place in Historic Downtown Gresham by following us on our Twitter and Facebook pages!

twitter.com/ExploreGresham

| facebook.com/ExploreGresham

Calendar of Events

Business Assoc. Meeting

Tue, Jan 4th @ 8:00am
SBDC office (3rd & Roberts)

HDGBA 2011 Board

Kerry Parmenter

Kerry Parmenter currently serving as Past President for the HDGBA, is an Oregon native and has lived in Gresham for twenty-three years and enjoys landscaping and boating with his family. He has been involved with the Historic Downtown Gresham Business Association since, he and his wife Dina, opened their business Elegantly Funky in 2005. They started a non-profit "Fight With Elegance" to raise money to help women receive a mammogram if they can't afford one. Kerry has served as President of the HDGBA for two years and also is on the Gresham Downtown Development Association board since 2009.

Kerry Ann O'Halloran

Kerry Ann has lived in Gresham since the age of 5 and is a Graduate of Sam Barlow High School and Western Oregon State College. She has worked in Downtown Gresham for Kohler Meyers O'Halloran, Inc. since its incorporation in 1992, obtaining a Broker's License in 1996. She specializes in Residential Sales and Management of Commercial Properties & Homeowner's Associations. Kerry Ann was a founding Board Member of the Business Association when it re-structured in 2006 and was also a founding member of the Third Thursday Event. She has served on the Gresham Historical Society's Board since 2007. Her 2011 goals for the Business Association include increasing marketing efforts & awareness of Downtown Gresham, increasing membership and continuing the momentum of the Third Thursday events.

Michael Gonzales

Michael Gonzales brings over 12 years of experience working in a business development capacity with startup businesses. He is serving in his second year as a board member of the HDGBA and looking forward to a great year ahead. After being out of state for the past 15 years, he has returned back to his Gresham roots to work and live. He and his brother Brian, own and operate Pairedime Productions, Inc., a full-service internet presence management agency and parent company of Pairedime Design and Sole Position Internet Marketing. Pairedime Design specializes in custom graphic design, web design, web development, e-commerce and web hosting. Sole Position Internet Marketing specializes in growing your company's public reach and online presence through internet marketing techniques. Its mission is to help your business increase its bottom line by applying proven and cutting edge strategies that transform your online image into a sales-driven marketing tool.

Tara Tedrick

Dr. Tara Tedrick owner and chiropractor of Tedrick Family Chiropractic located on Downtown Gresham's Main Avenue. She was born and raised in Hawaii; received a Bachelor's Degree in Health Education: Health Sciences from Portland State University and a Doctorate of Chiropractic from Western States Chiropractic College. Wanting to help the community she lives and works in, she joined the Downtown Gresham Business Association in 2010 shortly after starting Tedrick Family Chiropractic. With her involvement she hopes to bring more of the downtown business owners together and out of their stores by getting them involved in more community sponsored events, thus bringing Gresham's Downtown to greater life.

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HDGBA 2011 Board

Jami Baillie

Jami Baillie, DPT, is a Doctor of Physical Therapy and owner of Pediatric Therapy Services. Jami graduated from Pacific University in 2003 with a clinical doctorate in Physical Therapy after receiving her bachelor's degree from the University of Portland. A resident of Gresham nearly all of her life, she relocated her practice to Main Avenue in 2008 after a complete renovation of a 105 year old colonial building. Pediatric Therapy Services works with infants, toddlers, children and adolescents with varying developmental, neuromuscular, orthopedic, genetic and cardiopulmonary diagnoses from birth to 18. Jami is passionate about helping every child meet his or her full potential and uses an evidence-based, family-centered approach that focuses on parent participation with an emphasis on play.

Debby Lutton

Debby Lutton began her career with Oregonians Credit Union in 1979. Debby has worked in several different areas of the credit union and is proud to have been the Gresham Branch Manager since 2006. In her off time, Debby enjoys spending time with her family and friends, camping throughout the beautiful state of Oregon. Since 1936, Oregonians Credit Union has been putting your money to work locally by offering financial services to small businesses and their employees. Debby has enjoyed becoming more involved in her local community and is excited to serve on the Board of the Historic Downtown Gresham Business Association. She feels that being a part of the HDGBA is her way of doing her part in making Downtown Gresham THE place to live, work and play.

G.D.D.A. New Executive Director

Jeff Edinger comes to GDDA with a background in real estate development and consulting. With over ten years of experience as a business professional in Real Estate Development, Consulting, Marketing, and Acquisitions he is an adept leader who is eager and capable of helping to stimulate and grow our city core. Jeff has worked in all facets of the land acquisition and land valuation processes, and has consulted for municipalities, private and public companies, and banks. Additionally, Jeff has extensive experience conducting market research and feasibility analyses for properties located throughout the United States. In his own words, "I'm extremely excited to be working with a dedicated and talented Board of Directors and look forward to advancing my skill set and promoting development and growth in one of Oregon's greatest cities". Jeff is a graduate of Colorado State University and in his free time enjoys hiking, fishing, and mountain biking.

SMALL BUSINESS
DEVELOPMENT CENTER

Weekly Connections

Business Growth Program

Date: 1/5 -3/16

Time: 4pm-7pm

Cost: \$395 – Must RSVP.

Smart Marketing

Date: Jan 6th & 13th

Time: 9am – noon

Cost: \$65 - Must RSVP

Upcoming Trainings

1/11 Bookkeeping for Small
Business

1/11 Going into Business
Start Smart

1/11 Access to Capital

1/14 WebMentor

1/14 Webinar: How to Build a
Website for your Business

*Pre-registration is required.

For additional classes, visit
<http://www.mhcc.edu/CommunityConnections.aspx?id=1065>

For more information or to register:
Call (503) 491-7658
Email: bizcntr@mhcc.edu