

MONTHLY NEWSLETTER



# HISTORIC DOWNTOWN GRESHAM

*Stroll • Shop • Dine • Enjoy*

Historic Downtown  
Gresham Business Assoc.  
P.O. Box 2312  
Gresham, OR 97030  
(503) 665-5990

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September 2010

## *Business Spotlight.....Jazzy Bagels*

Located on the corner of Main & Powell, Historic Downtown Gresham's Jazzy Bagels is a welcoming spot for Gresham locals to meet and catch up on the news over breakfast and coffee, or for downtown merchants and employees to grab a quick lunch on the go. Its close proximity to the Springwater Trail and Main City Park also makes this popular restaurant a convenient stopping spot for hungry park goers, bicyclists and recreationalists on their way to the Mountain.

Owner Kevin Conord has created a Jazz-themed restaurant complete with a baby grand piano in what was at one time a drugstore and soda fountain. It's now a comfortable place to meet friends, people watch or just relax by the cozy fireplace.

Jazzy Bagels offers over 20 varieties of fresh bagels baked daily with your choice of a varied selection of flavored or plain, light or full calorie cream cheeses. Their cinnamon twists and rolls are nicely paired with a cup of Torrefazione coffee or juice. Lunch fare consists of a variety of New York deli-style bagel sandwiches, salads and soups or a Tillamook Cheese Bagel Dog (reservations suggested – they go fast!). For the sweet tooth in all of us, Jazzy Bagels offers ice cream and shakes and also carries the very popular Moonstruck Chocolates.

Besides being an exciting Downtown Gresham Business, Jazzy Bagels is also a wholesale bagel distributor to Portland, Troutdale and surrounding community businesses.



## Calendar of Events

### Labor Day

Mon, Sept 6<sup>th</sup>

### Business Assoc. Meeting

Tue, Sept 7<sup>th</sup> @ 8:00am  
SBDC office (3<sup>rd</sup> & Roberts)

### Third Thursday Party

Music – Art – Wine  
Thu, Sept. 16<sup>th</sup>  
Downtown Gresham

### Teddy Bear Parade

Sat, Sept 25<sup>th</sup> 10am-noon  
Streets of Historic  
Downtown Gresham

### Transportation Safety

Sat, Sept 25<sup>th</sup> noon  
Center for the Arts Plaza

*Mark Your Calendars for these Annual Events!*

## Teddy Bear Parade

**September 25<sup>th</sup>, 2010** is the **Teddy Bear Parade in Downtown Gresham**, presented by the Soroptimists International of Gresham, bringing the kids of Gresham and their Teddy Bears, their bikes, and their smiles to the streets of Historic Downtown Gresham. Starting and ending at Easthill Church and winding through Downtown. Immediately following the Parade will be the **Transportation Safety Fair at the Center for the Arts Plaza until 2pm**, located on Hood and 3<sup>rd</sup>. This is a kid oriented event which you can find all kinds of information about riding bikes, and using skateboards safely, including carnival rides and free prizes for the kids! Purchase a new multi-use helmet for your growing kids for only \$5!! Main stage entertainment and food and beverages will be available for purchase at the plaza. The event is **free to attend** for everyone and is where you want to be directly following the Teddy Bear Parade!!



## Safe Trick-or-Treat

**Sunday, October 31<sup>st</sup>**. The traditional Safe Trick-or-Treat Event will occur on Main Avenue sponsored by the Historic Downtown Gresham Business Association and The Center for the Arts Foundation from 4 – 6 pm. In the past upwards of 4,000 – 5,000 kids dawn their costumes and visit our stores to get free candy and treats. This is a family-friendly tradition the Business Association is happy to be again coordinating. If you are interested in participating but not on Main Avenue, contact board secretary, Lani Wild at [lani@gcfta.org](mailto:lani@gcfta.org) for more information on how to get involved!



## Gresham's Grand Haunted House

**B**ack again for a second year in a row the Center for the Arts Foundation will sponsor the Haunted House! If you remember last year the J.C. Penny's building was turned into a three story Grimm Hotel where the hotel owner's evil grandson, Bemis, massacred all the guests on Halloween Eve. A fundraising event for the Foundation this is a production you don't want to miss, over 1,100 people attended last year and with the schedule being expanded to include 6 nights this year there is all sorts of time to be scared! Check out the Foundation's website at [www.greshamartsplaza.org](http://www.greshamartsplaza.org) for more information about where the haunting will take place, volunteer opportunities and pre-sale tickets.



## Business Assoc. Poker Fundraiser!

The Historic Downtown Business Association is having its one and only Texas Hold'em fundraiser of the year on Wednesday night, October 13<sup>th</sup> at 4<sup>th</sup> Street Brewery. This will be an elimination tournament until one player has all of the chips. The money raised will help the Business Association with costs for their programs. We will be giving out prizes to the final 8 players consisting of gift certificates including a first place prize of a \$250 Visa Gift Card! Seats are limited (first 40 players) so sign up early and invite any friends who you think might want to participate. The cost is \$50 and there will be chances to buy back into the tournament or increase your chips for the first hour of the game. We will begin the game at 6:30 pm until we are down to the last player, which should last about 3 hour's total. For any players that have never played, or have only played once or twice, there will be a 45 min tutoring session from 5:30-6:15. Please contact Cody Clark from Café Delirium if you would like to sign up for this event at [cafedeliriumcc@yahoo.com](mailto:cafedeliriumcc@yahoo.com). Anyone that prepays by Friday October 8<sup>th</sup> will receive an extra \$1,000 in bonus chips to start the tournament!



Connect with Us!



Have you checked out our new website yet? If you have any feedback, please let us know. We want to make sure everyone is taking advantage of it as a resource for promoting your business and events here in our community.

Also, if you have not already done so, make sure you stay in the loop of all the fun events taking place in Historic Downtown Gresham by following us on our Twitter and Facebook pages!

[twitter.com/ExploreGresham](https://twitter.com/ExploreGresham)

| [facebook.com/ExploreGresham](https://facebook.com/ExploreGresham)

SMALL BUSINESS  
DEVELOPMENT CENTER

### Weekly Connections

**Business Growth  
Program: Planning,  
Marketing, Finance,  
Management**

Date: Sep 8<sup>th</sup> – Dec 15<sup>th</sup> (class  
meets every other Wed)

Time: 4pm-7pm

Cost: \$395 per business.

### Upcoming Trainings

- 9/7 Webinar: Marketing & Promoting Your Business
- 9/8 Business Plan Bootcamp
- 9/9 Lunch & Learn: Mercy Corps.
- 9/10 Building a Successful Website for your Business
- 9/16 Going into Business: Start Smart
- 9/28 Webinar Effective Online Marketing
- 9/29 Webinar: How to write a Business Plan
- 9/29 Marketing Local 101

\*Pre-registration is required.

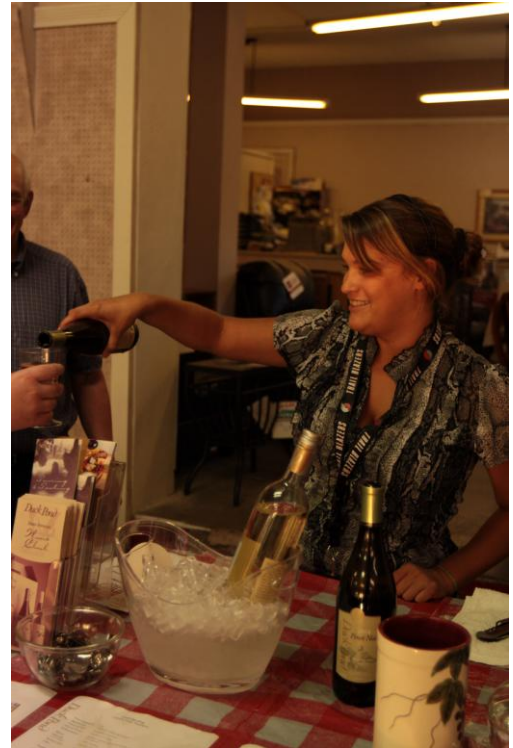
For additional classes, visit  
[www.mhcc.edu/sbdc/](http://www.mhcc.edu/sbdc/)

For more information or to register:  
Call (503)491-7658  
Email: [bizcntr@mhcc.edu](mailto:bizcntr@mhcc.edu)

*Music...*



*Wine...*



*Entertainment...*



*See you Sept. 16<sup>th</sup>...*





## The HDGBA has been accepted into Oregonians Credit Union's field of membership!

### What does this mean?

This means that all business owners, their employees and their family members are eligible to join!

### Who is Oregonians Credit Union?

Established in 1936, Oregonians Credit Union provides credit union services to over 3000 employer and association groups throughout the state of Oregon. We exist to provide our members an opportunity to improve their economic well being. Oregonians CU offers a full range of financial products and services with warm and friendly service. While Oregonians Credit Union offers the same sophisticated financial products and services as many large banks, our service and value are worlds apart.

### Why Oregonians Credit Union?

With the current state of the economy, now is the perfect time to get the word out about the benefits of credit unions. Despite the news about financial instability in the banking industry, Oregonians Credit Union remains financially strong and we are committed to helping you and your staff in these challenging times. We are here to educate your employees about the benefits of credit unions and cater to their specific needs. Whether there is a need for financial advice on retirement, a low rate car loan or simply finding a safe place to keep your checking and savings, we are here to help!

### What do we have to offer?


- Business accounts and loans
- Financial planning
- Checking and savings accounts
- Mortgage services
- Low rate consumer loans
- Financial education resources

### Where?

Oregonians Credit Union  
247 E Powell Blvd  
Gresham, OR 97030

We are very excited about our partnership and look forward to working with you!


Please visit [www.ofcu.com](http://www.ofcu.com) to learn more or stop by the branch.



**Refinance with us and SAVE!**

# LOW AUTO RATES

<p><b>2.89%</b> <small>APR</small></p> <p>36 months</p>	<p><b>3.19%</b> <small>APR</small></p> <p>37-48 months</p>
<p><b>3.40%</b> <small>APR</small></p> <p>49-60 months</p>	<p><b>3.60%</b> <small>APR</small></p> <p>61-72 months</p>



**503.239.5336**  
**800.982.2974**  
**[www.ofcu.com](http://www.ofcu.com)**

**Offer good through 09/30/10**

Max Loan to Value (LTV) is 90% of KBB Retail/MSRP. Must have a credit score of at least 650 to qualify for special rate. Add 1% if credit score is lower. Special rates offered until 9/30/10. Offer good for purchase or refinance of existing loan from another lender. Add .50% if model year is older than 2004. We reserve the right to decline a loan request due to credit conditions, collateral value/condition.



**Historic Downtown Gresham Business Association**

**Monthly Membership Meeting**

**September 7, 2010**

**8:00 AM @ Small Business Development Center**

**AGENDA**

<b>Welcome &amp; Introductions –</b>	<b>Cari Floyd, President</b>	<b>5 minutes</b>
<b>Guest Speaker -</b>	<b>Fred Thompson, The Community Effect</b>	<b>10 minutes</b>
<b>Gresham Police Update</b>	<b>Lt. Williams</b>	<b>5 minutes</b>

**Committee Reports**

**Events**

<b>Third Thursday</b>	<b>Cody Clark</b>	<b>2 minutes</b>
<b>Teddy Bear Parade</b>	<b>Lani Wild</b>	<b>2 minutes</b>
<b>Transportation Safety Fair</b>	<b>Megan Braunsten</b>	<b>2 minutes</b>
<b>Poker Tournament</b>	<b>Cody Clark</b>	<b>2 minutes</b>
<b>Haunted House</b>	<b>Lani Wild</b>	<b>2 minutes</b>
<b>Safe Trick-or-Treat</b>	<b>Kerry Parmenter</b>	<b>2 minutes</b>
<b>Spirit of Christmas</b>	<b>Megan Braunsten</b>	<b>2 minutes</b>

**Marketing**

**5 minutes**

**Membership**

**October Survey**

**Cari Floyd**

**5 minutes**

**Other**

**Open Forum**