

MONTHLY NEWSLETTER



HISTORIC DOWNTOWN GRESHAM

Stroll • Shop • Dine • Enjoy

Historic Downtown
Gresham Business Assoc.
P.O. Box 2312
Gresham, OR 97030
(503) 665-5990

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November 2010

All About Kids has a New Home...



All About Kids, Inc. has moved across the street to 121 N Main -- next door to the M&M.

All About Kids, Inc. opened our first location in Portland in May of 1998. We opened an additional location in August of 2007 in Historic Downtown Gresham. We are a children's consignment store and carry a wide variety of items for children ranging from birth up to pre-teen.

All About Kids, Inc. is family owned and operated. Cari Floyd along with her sister Lori opened the first store back in 1998 with 4 young girls between the two of them. Lori left the company in 2002 and Cari has continued to operate both locations.

Cari is a lifetime resident of Gresham and has raised her three girls here. Karina is now 22 and works for her Mom at both stores -- Marissa is 19 and works in Beaverton -- her youngest, Miranda is 13 and an 8th grader at Clear Creek Middle School here in Gresham. Having lived in East County for the majority of her life she has strong ties to this community as well as great memories of growing up in and around downtown Gresham.

At All About Kids, we offer an ever changing selection of items for our customers. We receive new items everyday and work hard on quality control, as well as offering items at an affordable price. We also carry a lot of new toys, and accessories for children.

As we head into the holiday season we hope that you will all take the time to come on in and check out our new space. We are very proud of our store and we hope to get the opportunity to share it with all of you.

Calendar of Events

Business Assoc. Meeting

Tue, Nov 2nd @ 8:00am
SBDC office (3rd & Roberts)

We Want you Here! Social Media for Small Business Success

Tue, Nov 16th 9am-Noon
Gresham City Hall

Thanksgiving

Thu, Nov 25th

Spirit of Christmas

Sat, Nov 27th
Downtown Gresham &
Gresham Station

\$1,000 East County Holiday Shopping Spree

Try Local First is at it again!! They are giving away another \$1,000 to be spent in East Multnomah County. This popular contest is proudly in its 3rd year. They started the first public campaign in 2008 with a \$1,000 shopping spree that was awarded right before the Christmas Holiday season. This year's contest runs through December 3rd. Visit <http://trylocalfirst.org> to learn more about why it is important to shop locally and to enter the contest. One lucky winner will be announced at the Gresham Chamber AM Networking meeting on December 10th. Good luck!



Membership Survey

During the month of November members of the Historic Downtown Business Association will have an opportunity to tell the board how the organization can be improved and just what you think! The board has produced a membership survey that will be mailed to all members as well as available on our website to allow for feedback to be collected to improve our organization. 2010 has been an exciting year with lots of activity and we want 2011 to be even better so please watch your mail for the survey and take the 5-10 minutes to complete the document and provide us with constructive feedback that we can use to improve the HDGBA! Questions can be directed to board president, Cari Floyd at All About Kids.



New Members

We want to welcome and thank the following businesses who have joined our Association this past month.

- Norma Jean's Closet
503-328-8525
111 N. Main Ave. (Historic Downtown)
- Rewind Resale
503-912-1546
130 N. Main Ave. (Historic Downtown)
- Courtyard Fountains
503-667-4500
1545 SE 223rd Ave.

Spirit of Christmas

Mark your calendars for the 19th Annual Spirit of Christmas event on Saturday, November 27th. This one day holiday celebration will include kid's activities in stores in both Historic Downtown, as well as at Gresham Station, continual transportation between the two shopping districts, discounts and special promotional offers in stores and restaurants and so much more. A main stage located at the corner of 3rd and Main will include community acts, a dog dress up contest and performance from Radio Disney. Additional activities are being planned for 1st and Main, 5th and Main and at Gresham Station to allow for the holiday spirit to be felt all throughout the City.

Don't forget to watch for Santa's arrival at 6 pm and join over 3,000 people at the Center for the Arts Plaza for the official lighting of the Holiday Tree and Holiday Fireworks Show. This year promises to be the best event yet and for more information on how you can get involved don't hesitate to contact the Spirit of Christmas planning team at spiritofchristmas@gdda.org.

Thank you to our sponsors who are making this event possible: Westlake Reality Group/Gresham Station Shopping Center, C.P. Trips, Tokola Properties and Lilian's Natural Marketplace, Gresham Sanitary Services, First Response Security Services and Fred Meyer. We look forward to a wonderful kick off to the 2010 Holiday season!!



Connect with Us!



Have you checked out our new website yet? If you have any feedback, please let us know. We want to make sure everyone is taking advantage of it as a resource for promoting your business and events here in our community.

Also, if you have not already done so, make sure you stay in the loop of all the fun events taking place in Historic Downtown Gresham by following us on our Twitter and Facebook pages!

twitter.com/ExploreGresham



facebook.com/ExploreGresham

SMALL BUSINESS
DEVELOPMENT CENTER

Weekly Connections

Marketing Local 101: Niche Marketing

Date: Thu Nov 4th
Time: 6pm-8pm
Cost: \$35 – Must RSVP.

Business Plan Bootcamp

Date: Nov 2nd, 9th, 16th (3
hands-on sessions in total).
Time: 6pm – 9pm
Cost: \$135 - Must RSVP

Upcoming Trainings

- 11/9 Effective Online Marketing
- 11/12 Boosting your Business
using Social Media
- 11/13 Bookkeeping for Small
Business
- 11/18 Going into Business: Start
Smart
- 11/30 Understanding Cash Flow

*Pre-registration is required.

For additional classes, visit
<http://www.mhcc.edu/CommunityConnections.aspx?id=1065>

For more information or to register:
Call (503) 491-7658
Email: bizcntr@mhcc.edu



Historic Downtown Gresham Business Association

Monthly Membership Meeting

November 2, 2010

8:00 AM @ Small Business Development Center

AGENDA

Welcome & Introductions	Cari Floyd, President	5 minutes
Board Nominations	Cari Floyd	10 minutes
Committee Reports		
<u>Events</u>		
Third Thursday	Cody Clark	2 minutes
Spirit of Christmas	Lani Wild	2 minutes
<u>Marketing</u>		5 minutes
<u>Membership</u>		5 minutes
Membership Survey	Cari Floyd	
<u>Other</u>		

Open Forum