

MONTHLY NEWSLETTER



# HISTORIC DOWNTOWN GRESHAM

*Stroll • Shop • Dine • Enjoy*

Historic Downtown  
Gresham Business Assoc.  
P.O. Box 2312  
Gresham, OR 97030  
(503) 665-5990

Volume: 6, Issue: 10  
October 2010

## HDGBA Membership Survey

With the summer season quickly winding down your HDGBA board has begun planning for 2011 and is seeking your feedback. In early November you will receive a membership survey via email which we ask that you fill out and return by November 30<sup>th</sup>. The information collected in this survey will help the HDGBA board plan for 2011 and help make sure you see a significant return on your investment of membership dollars. We know there are many organizations who come to you with requests for membership, sponsorship and your time and we want to make sure you are getting what you want from the HDGBA. By providing us your feedback we can only be better. If you have any questions regarding our survey once you receive it please don't hesitate to contact any of the board members.



*Connect with Us!*



Have you checked out our new website yet? If you have any feedback, please let us know. We want to make sure everyone is taking advantage of it as a resource for promoting your business and events here in our community.

Also, if you have not already done so, make sure you stay in the loop of all the fun events taking place in Historic Downtown Gresham by following us on our Twitter and Facebook pages!

[twitter.com/ExploreGresham](http://twitter.com/ExploreGresham)

| [facebook.com/ExploreGresham](http://facebook.com/ExploreGresham)

## Calendar of Events

### Business Assoc. Meeting

Tue, Oct 5<sup>th</sup> @ 8:00am  
SBDC office (3<sup>rd</sup> & Roberts)

### Fall Nature Walk

Sat, Oct 9<sup>th</sup> 10:3-11:30am  
3<sup>rd</sup> and Miller

### Poker Tournament

Wed, Oct 13<sup>th</sup> 6:30pm  
4<sup>th</sup> Street Brewing

### Sustainability Walk

Wed, Oct 20<sup>th</sup> noon-1pm  
City Hall Max Station

### Third Thursday Party

Music – Art – Wine  
Thu, Oct 21<sup>st</sup>  
Downtown Gresham

### Safe Trick or Treat

Sun, Oct 31<sup>st</sup> 4pm-6pm  
Downtown - Main Ave

## *Downtown Gresham Construction Work*

The City of Gresham wanted to inform everyone of the next phase of the Cities Wastewater Pipe Replacement Project. This will be phase 7, and the majority of the work to replace the remaining pipes from the 1930's is located in downtown Gresham.

Due to the location of these pipes, the Wastewater Division is looking at using a process call Cast-In Place Pipe (CIPP) for most of the replacement work. This process requires access to the manholes for lining the mainlines. No digging is required, but intersections will be blocked as the new pipe is pulled into place, and then there is a curing time for the new pipe to set up.

They are also looking at replacing the laterals using a process that can be done from inside the pipe. This will also require the blocking of intersections while the laterals are being installed. They also need to install cleanouts in the laterals near the buildings. This will require some excavation near the building.

In order to get the most accurate information on the location of the wastewater laterals, they will need to enter each building and look in the basement, if there is one, to determine where the wastewater lateral leaves the building. There is not a time frame for this investigation work, but they will be stopping by and talking to each business asking for access to their basement.

The wastewater division is also looking at installing a new lateral for the Amiton furniture building. At this time the wastewater lateral for this building is a shared lateral with the building that contains Boccelli's Ristorante. This work would involve digging in Main Ave.



## *Walking with GRCTMA*

### Fall Nature Walk

- WHEN: Saturday, October 9, 10:30-11:30am
- WHERE: Start and end at Farmers Market at Miller Street and 3rd Avenue
- INFO: Explore the natural world that we often don't notice, tucked into the urban environment around us. Learn what's going on as plants and animals prepare for winter.

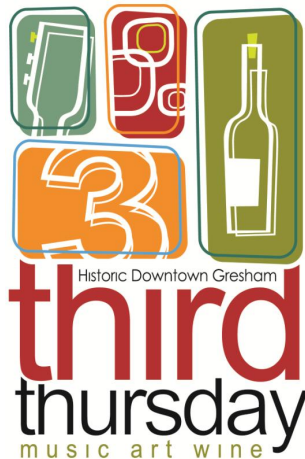
### Sustainability

- WHEN: Wednesday, October 20, 12-1pm
- WHERE: Start and end at the City Hall MAX Station
- INFO: Do you know what buildings in downtown have sustainable elements? What's a rain garden? Learn about some of the ways local property owners, local businesses and City agencies are going green.



## Final Third Thursday of 2010!!

October 21<sup>st</sup> marks the last Third Thursday of 2010! We have had some great events this year and look forward to one final chance to bring wine, art and music to the shops of Main Avenue for this program. The Third Thursday planning committee has been working hard all year to come up with new ideas to generate excitement about the events and always is open to your feedback. We know typically October brings somewhat dreary weather however we won't let that ruin the final Third Thursday of the season! Mark your calendars and plan to participate – even if your business isn't on Main Avenue, there are opportunities for you! Contact Lani Wild at [laniw@gcfta.org](mailto:laniw@gcfta.org) with any questions or feedback for the event. Thanks to everyone who has helped make this year's events successful!



## Art Pillars at the Plaza

Come mid October the look of the Center for the Arts Plaza will change significantly. Four pieces of public art, representing the art disciplines of music, visual art, literature and dance and ranging in height from 16 feet to 24 feet tall will make their way from Seattle where they are being fabricated to their home on the 3<sup>rd</sup> Street side of the Center for the Arts Plaza. The art represents the first public art to be placed in the City in nearly 10 years and over \$200,000 worth of private investment in the City owned project. The Center for the Arts Foundation is proud to be hosting an official presentation event on Saturday, October 23<sup>rd</sup> from 11:30 am – 1:30 pm on the Plaza. The event will include a visit from the artist, Claudia Fitch as well as kid friendly activities and free refreshments. This is bound to be an exciting day in Gresham and we hope our downtown business owners will be able to join us. Look for more information on [www.greshamartsplaza.org](http://www.greshamartsplaza.org).

SMALL BUSINESS  
DEVELOPMENT CENTER

### Weekly Connections

#### How to Build a Website for your Business

Date: Oct 8<sup>th</sup>

Time: 11:45am-12:45pm

Cost: Free - Must RSVP.

#### Financial Projections for your Business

Date: Oct 6<sup>th</sup>

Time: 9:00am - Noon

Cost: \$55 - Must RSVP

#### Upcoming Trainings

10/12 Bookkeeping for Small  
Business

10/12 Transfer of Ownership and  
Exit Planning for Small  
Business

10/13 Business Plan Bootcamp

10/13 Webinar: Funding your  
Business

10/14 Going into Business: Start  
Smart

\*Pre-registration is required.

For additional classes, visit  
[www.mhcc.edu/pages/1097.asp](http://www.mhcc.edu/pages/1097.asp)

For more information or to register:  
Call (503)491-7658  
Email: [bizcntr@mhcc.edu](mailto:bizcntr@mhcc.edu)

*Music...*



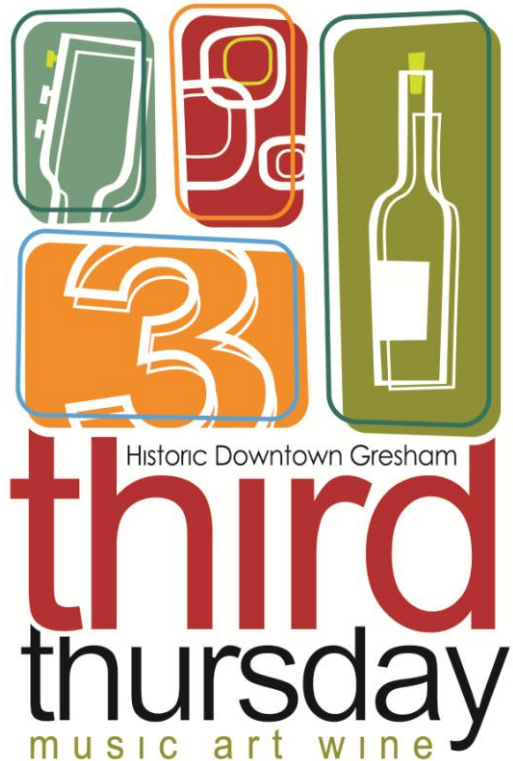
*Wine...*



*Entertainment...*



*See you October 21st...*





**Historic Downtown Gresham Business Association**

**Monthly Membership Meeting**

**October 5, 2010**

**8:00 AM @ Small Business Development Center**

**AGENDA**

<b>Welcome &amp; Introductions</b>	<b>Cari Floyd, President</b>	<b>5 minutes</b>
<b>Police Training on Theft</b>	<b>Lt. Williams</b>	<b>20 minutes</b>
<b>Committee Reports</b>		
<b><u>Events</u></b>		
<b>Third Thursday</b>	<b>Cody Clark</b>	<b>2 minutes</b>
<b>Poker Tournament</b>	<b>Cody Clark</b>	<b>2 minutes</b>
<b>Art Pillar Presentation</b>	<b>Lani Wild</b>	<b>2 minutes</b>
<b>Safe Trick-or-Treat</b>	<b>Kerry Parmenter</b>	<b>2 minutes</b>
<b>Spirit of Christmas</b>	<b>Megan Braunsten</b>	<b>2 minutes</b>
<b><u>Marketing</u></b>		<b>5 minutes</b>
<b><u>Membership</u></b>		<b>5 minutes</b>
<b>October Survey</b>	<b>Cari Floyd</b>	
<b><u>Other</u></b>		

**Open Forum**