



Join the Historic Downtown Gresham Business Association

The Historic Downtown Gresham Business Association (HDGBA) is celebrating its 11th year as a membership organization. Over 65 businesses or individuals joined in support of the HDGBA in 2015. If you were one of those members, we thank you for your support! If you are new to the area or have never joined the HDGBA, we'd like to tell you about the organization and how we all can benefit each other.

The HDGBA's goal is to promote business success and community pride in Historic Downtown Gresham! Over the past ten years the HDGBA has been working to promote local businesses in the community by producing a Walking Map and Business Directory, hosting a website where members can display their information (www.exploregresham.com), communicating among business owners and the community via a newsletter, community marketing at the post office, sponsoring the My Mom's a Winner coloring contest, hosting the Third Thursday, Sol Fest and Safe Trick or Treat events, and supporting other events taking place in our downtown community such as Farmer's Market, Music Mondays, Live Jazz, Gresham Art's Festival, Pharaohs Street Rodder's Summer Cruise Ins, Rockin' Round the Block Car Show, Teddy Bear Parade and the Spirit of Christmas, as well as the events held at the Center for the Arts Plaza. All of the above bring recognition and many visitors to the area. By supporting the HDGBA with your dues, we can continue to promote business success and community pride.

Some of the main things we are going to continue to focus on this year involve streetscape projects to improve our downtown appearance, and the possible addition of an exciting new event. These activities along with future promotions for our Historic Downtown are made possible through your membership with the HDGBA and as a whole we will be able to make it all possible for everyone's benefit.

All Inclusive Membership \$150.00

Available for Downtown Businesses or Associate Businesses (outside the downtown core)

- Receive Business Association Newsletter & Email Updates of events and happenings in the downtown core.
- Walking Map & Downtown Business Directory listing in **BOLD** with descriptive text on 7,500 walking maps – sets your business apart from the competition. (For those businesses interested in advertising on the walking map, you must be a member. Cost for these ads is \$100).
- Advertising opportunity at the Gresham Post Office Community Corner (70,000-90,000+ visitors/month).
- Business listing on the newly designed Explore Gresham website: www.exploregresham.com
- HDGBA Membership Window Sticker – displays your community support to the public.
- Opportunity to participate in "Third Thursday" and other HDGBA related advertising and events.

Friends of Downtown Gresham - Your Contribution is Greatly Appreciated!

- Receive Business Association Newsletter & Email Updates
- Stroll...Shop...Dine...Enjoy! Tote Bag

Attached is the "Historic Downtown Gresham Business Association Membership Application". To ensure your business is listed on the Walking Map, please submit your Membership Application form and dues by March 15, 2016.

Thank you for your support as we continue to promote business success and community pride!



Historic Downtown Gresham Business Association Membership Application

Name _____ Business Name _____

Business Address _____
Address City State Zip Code

Phone #(s) _____ Emergency Contact # _____

Email _____ Website: _____

Is it Okay to distribute your Emergency Contact # to all HDGBA members? Yes _____ No _____

Brief Descriptive Text of your Business for Walking Map Listing (Please limit to 4-6 words):

Would you like to purchase an on the walking map? The cost for this is \$100.00 _____

Membership Levels

All Inclusive Membership _____ \$150.00; Walking Map Ad _____ \$100.00

Friend of Downtown Gresham \$ _____ *Your Generous Contribution is Greatly Appreciated!*

All Inclusive Membership Includes:

- Receive Business Association Newsletter & Email Updates
- Walking Map & Downtown Business Directory listing with Descriptive Text on 7,500 walking maps – sets your business apart from the competition. For those businesses interested in advertising on the walking map, you must be a member. Ad cost is \$100.
- Business listing on www.exploregrsham.com (averages approx. 1,000 visitors/mo).
- Opportunity to advertise at the Gresham Post Office community corner – 70,000-90,000 visitors/month
- HDGBA LOGO Window Sticker – displays your community support to the public.
- Opportunity to participate in "Third Thursday" and other HDGBA related advertising, promotion and events.

Friend of Downtown Membership Includes:

- Business Association Newsletter Delivery via email
- Stroll...Shop...Dine...Enjoy! Tote Bag

Please make checks payable to:

Historic Downtown Gresham Business Association
P.O. Box 2312 Gresham, OR 97030
Voice Mail #: (503) 665-5990 Website: www.exploregrsham.com